

A STUDY ON
“ROLE OF LEADERSHIP IN WORKFORCE”

With reference to
ZUARI CEMENT
ITALCEMENTI GROUP
VISAKHAPATNAM

*A Project Report Submitted to Jawaharlal Nehru Technological University,
Gurajada, Vizianagaram In Partial fulfilment for the Award in the Degree of
Master of Business Administration*

By

KOTHURU SIVA DURGA BHAGAVAN PRASAD

Roll No: 22811E0034

Under the guidance of

Mr. K.SHANKAR

Assistant Professor

Department of Management Studies



Department of Management Studies
Avanthi Institute of Engineering and Technology

*(Approved by AICTE, recognized by the Govt. of A.P. & Affiliated to JNT
University, GV.), Narsipatnam, Anakapalle.*

(2022-2024)

**Department of Management Studies
Avanathi Institute of Engineering and Technology**



CERTIFICATE

This is to certify that the thesis entitled "A Study on **ROLE OF LEADERSHIP IN WORKFORCE** " submitted by **KOTHURU SIVA DURGA BHAGAVAN PRASAD** Reg No: **22811E0034** , in the Department of Management Studies, Avanathi Institute of Engineering & Technology, for the award of the degree of Master of Business Administration in the Department of Management Studies is a record of bona fide Project work carried out under my guidance and supervision.

Date:

Place:

Signature of HOD

Mr. K.SHANKAR

Assistant Professor

Department of Management Studies

Signature of External Examiner



Zuari Cement
Italcementi Group

TO WHOMSOEVER IT MAY CONCERN

This is to certify that **Mr. KOTHURU SIVA DURGA BHAGAVAN PRASAD** a Bachelor of Business Administration Student of **AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY** bearing **Reg.No 22811E0034** Has successfully completed his project work on **"STUDY ON ROLE OF LEADERSHIP IN WORKFORCE"** as a part of academic course circular in our organization for the During the period of **08-08-2023 to 04-09-2023**. He has completed the assigned project within the schedule. His conduct during the project work was very sincere, hard working and good.

We wish him all the success for his future.

Thanking you,

Yours Sincerely,



K.SUMA

AUTHORISED SIGNATORY

KOTHURU SIVA DURGA BHAGAVAN PRASAD
Reg No. 22811E0034