

# ONLINE ART GALLERY AND MARKETPLACE FOR EMERGING ARTIST

A Project Report submitted for the fulfilments of one of the requirements

for the award of the degree of

**BACHELOR OF TECHNOLOGY**

**IN**

**COMPUTER SCIENCE AND ENGINEERING**

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**AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY (AIET)**

(Approved by AICTE, New Delhi & permanently affiliated to JNTU Kakinada)

**MAKAVARAPALEM, NARSIPATNAM, VISAKHAPATNAM**

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**Avanthi Institute of Engineering and Technology (AIET)**  
(Approved by AICTE, New Delhi & permanently affiliated to JNTU Kakinada)

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## CERTIFICATE

This is to certify that the project titled, "**Online Art Gallery and Market Place For Emerging Artists**" in partial fulfilment for the of degree of **Bachelor of Technology** in **Computer Science And Engineering**, at **Avanthi Institute Of Engineering And Technology**, Makavarapalem, Visakhapatnam is a bonafide record of the work carried out by **SHAIK.ASHIYA** (20811A0598), **Y.PRASANTHI** (20811A05B8), **SK.VAHEED SIDDU** (20811A0599), **T. HEMA** (20811A05A7), **Y. HEMANTH KUMAR** (20811A05C2). Under the guidance and supervision during 2023-2024. Project Guide Head Of The Department External Examiner.

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**Signature Of External Examiner**

# ABSTRACT

The art industry, long dominated by gatekeepers and established gallery organisations, often misses the richness of fresh ideas and unrealised potential that emerging artists possess. When website develops into a ground-breaking internet platform, these obstacles are broken down and innovation is more easily available. Our goal is to foster a vibrant online marketplace and gallery, as well as a vibrant community where aspiring artists can thrive. This carefully chosen platform empowers artists. By eliminating the limitations of traditional galleries, website provides aspiring artists with an international venue on which to display their work and build personal relationships with passionate collectors and art enthusiasts. Artists retain complete artistic control by fostering their own voices and visions. Exquisite sculptures and paintings, as well as innovative digital art and other forms, are all honoured. in our diverse market. The audience that artists build, their creative process, and carving out a unique place for themselves in the creative sector. Collectors begin to actively encourage fresh artistic expression. They have the opportunity to choose from a wide variety of captivating and unique pieces that complement their tastes and support the budding artistic talent on the lower floors. Investing in these emerging artists is as much a purchase as it is an investment in the future of the art world. Sales and art exhibitions are not website primary endeavours. Our intention is to foster the overall growth of our artists. They have access to a particular range of resources that enable them to flourish. Education on topics such as portfolio development, price strategies, and artistic marketing. Marketing tools and promotional opportunities enable them to reach a wider audience and build a dedicated fan base. Professional development opportunities including seminars, artist talks, and networking events foster growth and collaboration within the artistic community. Participate in the project. Come along for a ride through a new chapter in the history of art, where artistic freedom and accessibility collide. Explore our website to see the next generation of artistic icons. See how boundless creativity is fostered by our vibrant community. Become a patron and invest in the future of art.