



**AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY
TAMARAM (V), MAKAVARAPALEM (M)
VISA KHAPATNAM-531113**

DEPARTMENT OF MASTERS OF BUSINESS ADMINISTRATION

DATE: 26-8-2020

**RECOMMENDATIONS/SUGGESTIONS OF THE TEACHER FOR CURRICULUM
DEVELOPMENT FOR THE YEAR 2019-2020**

S.No	Subject Name	Recommendations/Suggestions for Curriculum Development
1	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	INVENTORY TECHNIQUES
2	ENTREPRENEURSHIP DEVELOPMENT	E-Business Ventures; New Venture Management.
3	GLOBAL HRM	International Recruitment and Selection Process, Culture and Values.
4	GLOBAL MARKETING MANAGEMENT	Multinational Sales Management and Foreign Sales Promotion
5	SERVICES MARKETING	Service Distribution – Managing Physical Evidence – Internal Marketing.


HOD

MBA Department


Principal