



**AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY
TAMARAM (V), MAKAVARAPALEM (M)
VISAKHAPATNAM-531113**

DEPARTMENT OF MASTERS OF BUSINESS ADMINISTRATION

DATE:22-8-2017

**RECOMMENDATIONS/SUGGESTIONS OF THE TEACHER FOR CURRICULUM
DEVELOPMENT FOR THE YEAR 2016-2017**

| S.No | Subject Name | Recommendations/Suggestions for Curriculum Development |
|-------------|--|---|
| 1 | QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS | Tests Two Samples –Tests of Difference between Mean and Proportions of Small and Large Samples – Chi-square Test of Independence and Goodness of Fitness- Analysis of Variance. |
| 2 | BUSINESS ENVIRONMENT | Policy Resolutions of 1956, 1991 Industrial Policy and Economic Policy - Subsequent policy Statements |
| 3 | MANAGERIAL COMMUNICATION | Organization of Press Report. |
| 4 | ACCOUNTING FOR MANAGEMENT | Types of Budgets – Financial Vs Operation Budgets – Short Term Vs Long Term Budgets |
| 5 | MANAGERIAL ECONOMICS | Managerial Theories and Behavioural Theories; Profit Maximization. Vs. Wealth Maximization. |
| 6 | MANAGEMENT THEORY AND ORGANISATION BEHAVIOUR | Leadership Theories and Styles –Motivation –Theories: Maslow Theory and Herzberg's Theory. |


HOD
MBA Department


Principal