



**AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY  
TAMARAM (V), MAKAVARAPALEM (M)  
VISAKHAPATNAM -531113  
DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION**

**DATE: 23-08-2021**

**RECOMMENDATIONS /SUGGESTIONS OF THE TEACHER FOR CURRICULUM**

**DEVELOPMENT FOR THE YEAR 2020-2021**

<b>S. No</b>	<b>Subject Name</b>	<b>Recommendations /Suggestions for Curriculum Feedback</b>
1	Accounting for Managers	<ul style="list-style-type: none"><li>• Add "Depreciation Methods"</li><li>• Activity Based Costing has to be Delete</li></ul>
2	Strategic Financial Management	<ul style="list-style-type: none"><li>• Evaluation of Leasing has to Delete</li></ul>
3	Financial Management	<ul style="list-style-type: none"><li>• Add "Decision tree Analysis"</li></ul>
4	Marketing management	<ul style="list-style-type: none"><li>• Add "Branding, Packaging and Labeling" concepts</li></ul>
5	Performance Evaluation and Compensation Management	<ul style="list-style-type: none"><li>• Engendering trust topic has to be delete</li></ul>
6	Managerial Economics	<ul style="list-style-type: none"><li>• Add "Role of Managerial Economist"</li></ul>

  
MBA

**Head of the Department**

  
Principal