



K.P.R. Agrochem Limited
Better yield in every field

Date:23-12-2021

CERTIFICATE

This is to certify that Mr.K.VENU (MBA- HRM) student of Avanathi Institute of Engineering And Technology, Tamaram,Makavarapalem,NarsipatnamDivision,Visakhapatnam, A.P, Pin No.: 531113, India. Has pursued his Project Work on WELFARE MEASURES in our Organization between 10-NOV-2021 to 12-DEC-2021.

During the period he was found very hard working and dedicated towards his work.

Manager - HRM

A handwritten signature in blue ink, appearing to read 'K. Venu', with a long horizontal stroke extending to the right.

**A STUDY ON
WELFARE MANAGEMENT**

**With reference to
K.P.R AGROCHEM LIMITED**

**A Project Report Submitted to
Jawaharlal Nehru Technological University, Kakinada
In Partial fulfillment for the Award of the Degree of**

MASTER OF BUSINESS ADMINISTRATION

**Submitted By
KUPPINA VENU
(Regd. No: 20811E0024)**

Under the Guidance of

**Dr B.L.OVA
Assistant Professor**



**DEPARTMENT OF MANAGEMENT STUDIES
AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY**

**(An NBA Accredited Institution)
(Approved by AICTE, Recognized by the Govt. of A.P. &
Affiliated to JNT University, Kakinada.)
Narsipatnam, Visakhapatnam.
(2020-2022)**

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DEPARTMENT OF MANAGEMENT STUDIES
AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY
NARSIPATNAM, VISAKHAPATNAM.



CERTIFICATE

This is to certify that the project “A STUDY ON WELFARE MANAGEMENT” with reference to “K.P.R.AGROCHEM LIMITED” has been carried out by K.VENU under my guidance, and the project report has not been submitted to any other university or institution any time before.


Dr B.LOVA

(Head of the department)


Dr B.LOVA

(Project guide)


External Guide

OBJECTIVES OF THE STUDY

- To study welfare policies in K.P.R Agro Chemicals ltd.
- To understand the different welfare measures provided to employees in K.P.R Agro Chemicals ltd.
- To know their satisfaction welfare measures towards employees satisfaction.
- To study relationship between welfare measures and motivation of employees.

L. Keishnaveni
COORDINATOR

SUMMARY

K.P.R Agro Chemicals Limited is one of the prestigious companies in the field of fertilizer and helps the farmers to build up their crop in much more effective and advanced way. It helps the country to develop the agriculture sector which is the back bone of the country.

The employees who are working in the organization are highly qualified and their experience helps them to run the business in successful manner and also helps the organization to achieve its goals in such an easy way.

The study of K.P.R Agro Chemicals Limited Helped me to understand the real work culture of HR professional and advanced my knowledge in terms of Practical exposure.

The employee welfare measures in K.P.R Agro Chemicals Limited are very effective and the majority of the employees are happy with the management functions with respect to employee welfare measures.

According to my study in the company I came across several new things about welfare measures and the role and responsibility of welfare officer and came to know the employee's way of thinking with respect to the welfare measures

My study reveals that the majority of the employee programs and welfare measures


COORDINATOR