



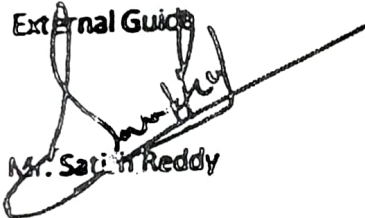
Brandix Apparel India (P) Ltd
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To Whom So Ever It May Concern

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 100, Feroz Gate Road, Colombo 3
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This is to certify that Mr. K.DEVIBABU had under gone a project on "WELFARE MEASURES" under the guidance of Mr. Satish Reddy (Executive - HR) from 28/11/21 to 29/12/21 in our organization. He has successfully completed his project within the stipulated time period and has done a comprehensive work.

External Guide



Mr. Satish Reddy
 Executive - HR

Permitted to submit the report to the University / College Authority.



Sankar Rao B

Asst. Manager- HR & Administration:

Brandix Apparel India Pvt Ltd - Unit-II



A STUDY ON

"WELFARE MEASURES"

With reference to "BRANDIX APPAREL INDIA"

VISAKHAPATNAM

**A Project Report Submitted to
Jawaharlal Nehru Technological University, Kakinada**

In Partial fulfillment for the Award of the Degree of

MASTER OF BUSINESS ADMINISTRATION

Submitted By

Kaligetla Devi Babu

(Regd. No: 20811E0015)

Under the Guidance of

T.Gopi

Assistant Professor



DEPARTMENT OF MANAGEMENT STUDIES

AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(An NBA Accredited Institution)

**(Approved by AICTE, Recognized by the Govt. of A.P. & Affiliated to JNT
University, Kakinada.)**

Narsipatnam, Visakhapatnam.

(2020-2022)

CERTIFICATE



This is to certify that the project "A STUDY ON WELFARE MEASURES" with reference to "BRANDIX APPAREL INDIA", VISAKHAPATNAM, has been carried out by M. NAGAMANI under my guidance and the project report has not been submitted to any other university or institution any time before.

(Head of the Department)

T. Gopi

(Project guide)

External Guide

OBJECTIVES OF THE STUDY

The objectives of the study are as follows:

- To have a comprehensive understanding of labour welfare and the flow it has evolved over the years with particular reference to Brandix
- To understand and evaluate various aspects of labour welfare measures.
- To access and analyze the labour welfare measures undertaken in Brandix
- To know about the role and importance of Brandix in the country.
- To determine whether the labour welfare measures are meeting the objectives of the management.
- To assess the workers attitude towards the welfare facilities in the organization.
- To suggest measures to improve welfare measures of the employee in the organization.

L. K. Suman
COORDINATOR

SUMMARY

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- is second best manufacturing unit in providing quality & providing inspired solutions among garment industries have a very good systematic approach for the employees towards their work. Welfare is the most important department in the industries where the employee's welfare will be seen. In BA II, welfare department doing the best to the employees of the organization in providing different kinds of benefits which will be used for the employee and even to their family members.
- It also clearly found that the employees also getting the statutory & non-statutory welfare benefits, medical & maternity benefits
 - There are very few suggestions which are mentioned above. If they are being implemented, then we can create a strong bond between the employees and their supervisors where there will be no misunderstanding or miscommunications. We can only find a very good working environment.
 - Finally, in BA II employees got the opportunity to empower their skills and efficiencies and with good welfare measures.

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L. Keshava Veni
COORDINATOR