

Date:23-12-2021

CERTIFICATE

This is to certify that MsJ.JAHNAVI (MBA- HRM) student of Avanthi Institute of Engineering And Technology, Tamaram, Makavarapalem, Narsipatnam Division, Visakhapatnam, A.P., Pin No.: 531113, India. Has pursued her Project Work on HR PRACTICES in our Organization between 10-NOV-2021 to 12-DEC-2021.

Duringthe period she was found very hard working and dedicated towards herwork.

Dy.Manager - HPM

A Study on HR PRACTICES WITH REFERNCE TO "HOTEL PALM BEACH", VISHAKAPATNAM

A Project report submitted to the JNTU KAKINADA,

In partial fulfillment for the award of degree of

MANAGEMENT OF BUSINESS ADMINISTRATION

Submitted by

JALUMURI KRISHNA JAHNAVI

Registration No: 20811E0012

Under the esteemed Guidance of

Dr. LOVA BALIJI

Faculty in the Department of Management Studies



Avanthi Institute of Engineering and Technology

(Accredited by NBA and Approved by AICTE, Recgd by GOVT of AP and affiliated to JNTU KAKINADA)

TAMARAM, MAKAVARAPALEM,

INDIA.

2020-2022

CERTIFICATE



This is to certify that Miss. J. Krishna Jahnavi (20811E0012) done her project work entitled "A study on HR Practices with reference to Hotel Palm Beach, Visakhapatnam" and submitted to JNTU KAKINADA, in partial fulfillment for the award of the degree of MANAGEMENT OF BUSINESS ADMINISTRATION. The work carried out by her under my guidance and supervision for the year 2020-2022.

Dr. Lova Baliji,

Henri of the Department

Dr. Lova Baliji,

Project External:

OBJECTIVES OF THE STUDY

The aim the present study was to achieve the following objectives:

- (a) To study the significance of hotel industry scenario in Andhra

 Pradesh
- (b) To present the issues relating to Human Resource Management.
- (c) To examine HRM practices in service industry like Palm Beach hotel Visakhapatnam.
- (d) To offer suggestions for effective management of Human Resources.

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SUMMARY

In the present project an attempt has been made to understand the HR

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gracioes in the hotel Palm Beach. A questionnaire which was previously used to

examine HRM practices in hotel industry was utilized for the study. From the project

sands I came to know about the HR Practices in a practical Environment.

This project helped me to know the working conditions and functioning of the

organization as a whole and especially the function of the HRD in detail. One thing I

popeed in this study is the study of the level of input given by the employees at their

work place. Every employee takes his job as a challenge and performs for the

betterment of the organization. This brought glory to PALM BEACH HOTEL.

From the study it has been came to know that the Human Resource Practices

have been functioning well and its all because of the efficient Human Resources

Department and in which the HR Manager is Mr.Siva Prasad who has been carrying

out all these functions efficiently. The employees are also much satisfied with the

Human Resource Management Practices of Hotel Palm Beach.

Human Resource Management, an integral part of an organization, often

ensures the success of the shared relationship between employees and an organization

by identifying and satisfying the needs of the employees beginning with recruitment

and continuing throughout their career. Success cannot be achieved sole handily and

hence it is hard work, devotion, dedication and determination of the employees of

PALM BEACH HOTEL that made this organization to flourish at greater height.

Likenshirami COORDINATOR