

**A STUDY ON
OVERVIEW OF HRM**

With reference to

BRANDIX APPAREL INDIA LTD

A Project report Submitted to

Jawaharlal Nehru Technological University, Kakinada

In partial fulfilment for the Award of the degree of

MASTER OF BUSINESS ADMINISTRATION

Submitted By

CHELAPAREDDI NEELIMA

(Regd.No:17811E0004)

Under the guidance of

L.KRISHNA VENI

Assistant professor



DEPARTMENT OF MANAGEMENT STUDIES

AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

(Approved by AICTE, Recognized by the Govt of A.P & Affiliated to JNT University Kakinada,

ACCREDITED BY NAAC and Recognized under 2(f) &12 (b) by UGC, New Delhi)

Makavarapalem, Narsipatnam , Visakhapatnam.

(2017-2019)

DEPARTMENT OF MANAGEMENT STUDIES

AVANTHI INSTITUTE OF ENGINEERING AND TECHNOLOGY

NARSIPATNAM , VISAKHAPATNAM




This is to certify that the project "A STUDY ON OVERVIEW OF HRM With reference **BRANDIX APPAREL LTD** has been carried out by **C.NEELIMA** under my Guidance and the project report has not been submitted to any other University or institution any time before .


Dr.B.Lova

(Head of Department)


L.Krishna veni

(project guide)


EXTERNAL GUIDE